

Exclusive interview for Avioportal.me – Honorary Consul of Montenegro in Israel, Rinot Nimrod, about importance of direct flights between Israel and Montenegro 2022

The Israeli outgoing tourism market is developing to different destinations around the world. Millions of Israelis are traveling for vacation abroad every year and are happy to discover new destinations.

At the past the traditional target markets of the Montenegro tourism was mostly based on the East (Russia, Ukraine and Balkan countries). Now the COVID pandemic is behind us and the war in Ukraine is still going. While the Balkan countries tourists are still an important part of tourism and the tourists from



Russia and Ukraine have almost disappeared from the Montenegrin market at the moment, the market must compensate for new destinations like from Middle East the West Europe countries. That's why is important to increase the number of Israeli tourists.

This summer I'm expecting more then 50. 000 Israelis to visit Montenegro, two airlines will operate flights on the Tel Aviv Podgorica and Tivat route starting

from next week, April 16. "Israir airlines" will operate a daily flight to Tivat and Air Montenegro will operate (for a tourist agency from Israel) between one flight and 3 weekly flights to Podgorica.

We have to fight every year to ensure that Israelis tourists arrives on direct flights, because they have alternatives as Greek islands and the Turkish Riviera. But, Montenegro is the pearl and we will continue to develop this market for the Montenegrin economy and the local tourism industry.